

JONATA

JONATA is the embodiment of land, soul, and people coming together for a common goal; to produce singular wines from a singular place.

JONATA — BALLARD CANYON — SANTA BARBARA COUNTY

LAND – JONATA is a goldilocks estate within Ballard Canyon. Not too hot, not too cool. Just right.

- Blend of coastal cool & inland warmth. Diurnal shifts up to 40 degrees hold acidity and freshness
- Rolling hills with a high concentration of Careaga sand run through the estate. A challenging landscape for cultivation and a key element to the qualities of JONATA.
- Unique: The depth & shape of the sand soil allows our vines to drive deep in search of nutrients.

SOUL – Timeless and diverse practices are in place to create health and community at JONATA.

- Our roots reach great depths in our sand to develop our trademark tannin structure.
- Polyface farming practices are implemented to create a diverse and sustainable ecosystem, utilizing a blend of sustainable practices that continue to build the health of JONATA.
- Vines, orchards, olive trees, native oak, sheep, goats, pigs, chickens, turkeys, bees, and visiting coyotes, boars and mountain lions thrive. Each with qualities that create a rich environment.

PEOPLE – Since 2004, a consistent team remains at the core. JONATA is defined by our people.

- Winemaker Matt Dees & Vineyard manager Ruben Solorzano combine their experiences in winemaking, soil science and farming expertise to help JONATA thrive.
- Growing with the land: Much of the team works in the vineyard and winery, creating a diverse set of skills and qualities that help provide depth of knowledge and experience.

The name JONATA is an homage to the history of the region. JONATA translates to “Tall Oak” and is native to the local Chumash Indian tribe. The land was part of the 1845 Mexican land grant of Rancho San Carlos de Jonata. Today, JONATA sits at the heart of the original land grant.



WWW.JONATA.COM | 805.564.8581

Winemaker: Matt Dees | Assoc. Winemaker: Drew Pickering | Vineyard Manager: Ruben Solorzano
National Sales Manager: Natalie Vaclavik, natalie@jonata.com, 512.739.9025
Regional Sales Manager: Drew Stapp, drewstapp@jonata.com, 805.233.4214

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JONATA TODOS – “Everyone” Vineyard Red Blend (Not only all varietals, this wine is all of JONATA in a bottle).

- Syrah, et al from the estate (Cabernet Sauvignon, Merlot, Cabernet Franc, Petit Verdot, Petite Sirah, Sangiovese, as well as the white Viognier, Sauvignon Blanc, and Sémillon).
- 40% Rhone, 40% Bordeaux, 20% Chaos.
- Ultimate expression of JONATA in the glass. Remarkable complexity and joy. Open, share, repeat.

JONATA FENIX – “Phoenix” Merlot (Rising up from the ashes, this wine continues to deliver).

- Merlot, Cabernet Sauvignon, Cabernet Franc, Petit Verdot.
- Impenetrable and dense. The merlot continues to be a pleasure since returning to the lineup.
- Massive wine that remains delicately focused.

JONATA LA SANGRE – “The Blood” Syrah (Easiest wine to name, the life blood of JONATA).

- Syrah and Viognier.
- Texturally thrilling and structurally profound, seismic event of spice, dry meat and deep fruit.
- Syrah thrives at the estate, producing savory earth and mouthwatering sanguine characteristics.

JONATA EL DESAFIO – “The Defiance” Cabernet Sauvignon (Tell us we can’t do something, then try this wine).

- Cabernet Sauvignon, Merlot, Petit Verdot, Cabernet Franc.
- Statuesque and chiseled.
- Intense, unrelenting black fruit, mouthwatering, and powerful throughout.

NOTES



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