



# Idée Fixe Premier Brut

MÉTHODE TRADITIONNELLE | BLANC DE BLANCS

An elegant, expressive and distinct Margaret River Blanc de Blancs made at a new dedicated sparkling house in the region's south.

Idée Fixe Premier Brut is crafted from house-grown Chardonnay, handpicked from a specialty vineyard in Karridale. Rare quartz based soils, persistent cloud and biting cold winds from the Southern Ocean are favoured by our unique clones of Chardonnay. Heritage at Vasse Felix provides an intimate understanding of Chardonnay growing and winemaking.

Share our decades-long fixation in its new era, as Idée Fixe Premier Brut.

**Idée Fixe**  
MARGARET RIVER

## Elegant.

Idée Fixe is crafted from the premium, free-run cuvée of handpicked Chardonnay, and meticulous méthode traditionnelle winemaking. A light, elegant form is revealed in the soft, pale yellow hue and persistent fine bead. Mineral vivacity and a crisp, refreshing mousse create a delicious palate of layered sophistication where fruit purity and savoury complexity achieve delightful harmony.



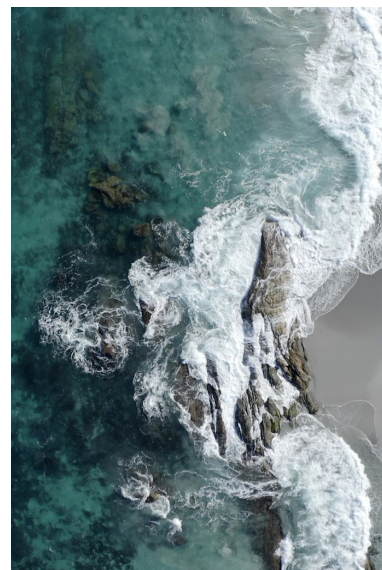
## Expressive.

The Premier Brut's natural personality is celebrated through a conscious approach to make a base Chardonnay of great integrity, to be accentuated with bubbles. A cool and humid season in Karridale produced steadily ripened, fresh, lean fruit with bright natural acidity lending perfectly to sparkling winemaking. A wine of depth and intrigue evolves in the glass over time.



## Distinct.

The unmistakable DNA of southern Margaret River Chardonnay and its cool, coastal influence runs through the Premier Brut's core. A beguiling waft of struck match fades to reveal a bouquet of ocean sea spray, Coastal Rosemary, lemon rind and crisp apple with nuances of tempting patisserie aromas. A mouth-coating, citrus-infused acidity completes the powerful, quenching and persistent salt-flaked finish.



### PREMIER BRUT TECHNICAL INFORMATION

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VARIETIES  
100% Chardonnay

ALCOHOL  
12.0%

RELEASE DATE  
April 2021

CELLARING  
18-24 months

REGION  
Margaret River

DOSAGE  
4.5g/L

TIME ON LEES  
20+ months

VINTAGE  
2019

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