

# MMAD

## VINEYARD

### BLEWITT SPRINGS



## 2024 ROSÉ

### THE WINE

The 2024 MMAD Vineyard Rosé is a 'field blend' of all four varieties grown on the vineyard; Grenache, Shiraz, Cabernet Sauvignon and Chenin Blanc.

Deliciously dry and complex with aromas of jasmine and Campari spice. Delicate fennel frond, cumquat and zesty citrus notes give balance to a savoury finish, with just the right amount of grip.

**pH** - 3.31 **TA** - 6.6 g/L **ABV** - 13.0%

### THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard has Grenache that was first planted in 1939, as well as Shiraz and Chenin Blanc, the oldest of which were planted in 1941 and 1964 respectively and a small block of Cabernet Sauvignon on the high plateau. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

### THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill-Smith and David LeMire. MMAD takes its name from their first initials. The MMAD Vineyard wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.

[mmadvineyard.com](http://mmadvineyard.com)