

MMAD

VINEYARD

BLEWITT SPRINGS



2023 ROSÉ

THE WINE

The 2023 MMAD Vineyard Rosé has a lovely pale salmon hue. Fresh blood orange notes on the nose are followed by a mix of bright red fruit and a savoury profile, with floral, fennel frond, anise seed and quince notes on the palate. A delicious dry and complex rosé with a touch of grip on the finish.

All four grape varieties on the vineyard (Grenache, Shiraz, Cabernet Sauvignon, and Chenin Blanc) were handpicked for this 'field blend' rosé.

pH - 3.33

TA - 5.5 g/L

ABV - 13.0%

THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard has Grenache that was first planted in 1939, as well as Shiraz and Chenin Blanc, the oldest of which were planted in 1941 and 1964 respectively and a small block of Cabernet Sauvignon on the high plateau. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill Smith and David LeMire. MMAD takes its name from their first initials. The MMAD wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.