

MMAD

VINEYARD

BLEWITT SPRINGS



2023 GRENACHE

THE WINE

Our third year tending to the old vines was our latest and coolest vintage yet. The late season gave a wide picking window, allowing us to harvest fruit at optimal ripeness. As a result, concentration and depth of flavour are balanced with lovely, cool-season aromatics. Intense red fruit and baking spice continue through to a silky mid-palate, where lengthy tannins effortlessly tie it all together. The grapes were mostly destemmed, and fermented in wood and concrete before aging in large, old French oak.

Serving Temperature - 16 – 18°C

Cellaring Potential - Has the concentration and structure to develop fine tertiary characters in bottle over the next 15 years.

ABV - 14.0%

THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard has Grenache that was first planted in 1939, as well as Shiraz and Chenin Blanc, the oldest of which were planted in 1941 and 1964 respectively. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill-Smith and David LeMire. MMAD takes its name from their first initials. The MMAD wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.

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