

MMAD

VINEYARD

BLEWITT SPRINGS



2021 GRENACHE

THE WINE

From the first vintage for the MMAD team, and it's hard to imagine a better season. Lovely mild ripening conditions gave us Grenache with an intense core of red and blue fruit. There is a purity and density, but also a lightness that belies the energy and power of the fruit. Raspberry coulis and pomegranate notes sit alongside fennel seed and cumin, and flavours continue to unfurl as the wine sits in the glass. The grapes were mostly destemmed and fermented as whole berries in open concrete and stainless steel, before aging in used 500 litre puncheons.

Serving Temperature - 16 - 18°C

Cellaring Potential - Has the concentration and structure to develop fine tertiary characters in bottle over the next 15 years.

ABV - 14.0%

THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard was first planted in 1939, and the oldest Shiraz blocks date from 1941. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill Smith and David LeMire. MMAD takes its name from their first initials. The MMAD wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.

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