

# MMAD

## VINEYARD

### BLEWITT SPRINGS



## 2021 SHIRAZ

### THE WINE

From the first vintage for the MMAD team, and it's hard to imagine a better season. Lovely mild ripening conditions gave beautiful balance to the Shiraz. The fruit was hand-picked, 80% destemmed, and whole berries and whole bunches were fermented in open vats with gentle extraction. There is old vine concentration, and opulence on the palate, with notes of mulberry, blackberry, cinnamon, and dark chocolate. Generous, layered, and complex, with tannins and savoury notes that keep the fruit in check.

Serving Temperature - 16 - 18°C

Cellaring Potential - Has the concentration and structure to develop fine tertiary characters in bottle over the next 15 years.

ABV - 13.5%

### THE VINEYARD

Located in the dress circle of Blewitt Springs, MMAD Vineyard was first planted in 1939, and the oldest Shiraz blocks date from 1941. The vineyard has the fine Maslin sands found in Blewitt Springs, and is exposed to the fresh sea breezes from the south-west. Below the sand is a layer of ironstone pebbles, and this combination of sand, ironstone, and cooling winds gives both perfume and structure to the wines.

### THE STORY

The old vines of Blewitt Springs are a precious resource, and an important part of Australia's viticultural history. In early 2021, MMAD Vineyard was purchased by a quartet made up of winemakers Martin Shaw and Adam Wadewitz, and Masters of Wine Michael Hill Smith and David LeMire. MMAD takes its name from their first initials. The MMAD wines aim to reflect the unique terroir of Blewitt Springs and the rare old vines that thrive there.

[mmadvineyard.com](http://mmadvineyard.com)